

NCSEM 2K22 - Department of Management Studies

Oral Presentation Schedule

Day 1: 01/7/2022 (Friday)

Sl No	Paper ID	Time of Presentation	Title of the Papers
Expert Session on “Entrepreneurship Opportunities in the Present Scenario” from 11.30am noon to 1.00pm- Resource Person – Dr. Mahesh Pavan Santhavalli			
PANEL 1 (Room No- 601)			
1	NCMBA01	1.00 – 1.15 pm	Impact of Faculty Training and Development on Faculty Performance: A Study on Student Perception of HEIs in Nagaland. <i>Dr. Wapangsenla Imchen</i>
2	NCMBA02	1.15 – 1.30pm	A Conceptual Study on HR Analytics as a Business Opportunity or a Challenge <i>Sujatha S G, Dr. K Tharaka Rami Reddy</i>
3	NCMBA03	1.30 – 1.45pm	IT Services for Class II Games, Casino and Gambling Industry, North America <i>Ajatshatru Bhattacharjee, Dr. K Tharaka Rami Reddy</i>
4	NCMBA04	1.45 – 2.00pm	A Study on Employee Absenteeism At HICAL Technologies Private Limited, Bengaluru <i>Bavitha A, Dr. K Tharaka Rami Reddy</i>
5	NCMBA05	2.00 – 2.15pm	A Study on Level of Employee Participation in Management Decision Making at Software Pro Technologies Private Limited, Chikkaballapur. <i>Gayithri D, Dr. K Tharaka Rami Reddy</i>
6	NCMBA06	2.15 – 2.45pm	Employee Welfare Facilities at Sri Krishna Spinning and Weaving Mill, Subramanyapura, Bangalore <i>Bibi Harija , Dr. K Tharaka Rami Reddy</i>
7	NCMBA07	2.45 – 3.00 pm	Effectiveness of Skill Development Initiative at Aircraft Division (BC), Hindustan Aeronautics Limited. <i>Hema R Reddy, Dr. K Tharaka Rami Reddy</i>
8	NCMBA08	3.00 – 3.15 pm	A Study on Work-Life Balance at First Source Solution Bangalore <i>Janaki Rama M G, Dr. K Tharaka Rami Reddy</i>
9	NCMBA09	3.15 – 3.30 pm	A Study on Customer Relationship Management and Ford Motor Company <i>Kande Navya Sai, Dr. K Tharaka Rami Reddy</i>
10	NCMBA10	3.30 – 3.45pm	A Study on Employees Health, Safety and Welfare Measures at SAAB Engineering, Bangalore <i>Kavitha K, Dr. K Tharaka Rami Reddy</i>
11	NCMBA11	3.45 – 4.00pm	Employee Job Satisfaction at Mayura Industry at Chinthamani <i>Keerthana B N, Dr. K Tharaka Rami Reddy</i>

Day 1: 01/7/2022 (Friday)**PANEL 2****(Room No-602)**

SI No	Paper ID	Time of Presentation	Title of the Papers
1	NCMBA12	1.00 – 1.15 pm	Customer Notion Towards Roofing Systems at Star Roofing Solutions Pvt Ltd at Chintamani <i>Kiran Kumar K M, Dr. K Tharaka Rami Reddy</i>
2	NCMBA13	1.15 – 1.30pm	A Study on Brand Awareness towards Spices and Masala with special reference to MTR Products Pvt Ltd Products Bangalore <i>Kishore S, Dr. K Tharaka Rami Reddy</i>
3	NCMBA14	1.30 – 1.45pm	A Study on Services Offered by HDFC Bank and its Impact on Customer Satisfaction Level with Reference to HDFC Bank, Bangalore <i>Krishnaveni M G, Dr. K Tharaka Rami Reddy</i>
4	NCMBA15	1.45 – 2.00pm	A Study on Human Resource Management in M/s. Remtans Healthcare <i>Krupa Ashok Jadav, Dr. K Tharaka Rami Reddy</i>
5	NCMBA16	2.00 – 2.15pm	A Study on Customer Buying Behaviour at Eswar Enterprises <i>Mahendra G M, Dr. K Tharaka Rami Reddy</i>
6	NCMBA17	2.15 – 2.45pm	Impact of Retail Store Design & Layout Customer Mind Setup at MBT Hypermart, Bengaluru <i>Sidhanta Rout, Dr. K Tharaka Rami Reddy</i>
7	NCMBA18	2.45 – 3.00 pm	A Study on Customer Care Services and Its Impact on Customer Satisfaction with Reference Inbound Calls at Ebixcash Global. <i>Sinthiya Maity, Dr. K Tharaka Rami Reddy</i>
8	NCMBA19	3.00 – 3.15 pm	Training And Development Strategic Research Analysis at INMOBI, Bangalore <i>Smita Kumari, Dr. K Tharaka Rami Reddy</i>
9	NCMBA20	3.15 – 3.30 pm	A Study on Financial Performance of India Infoline Limited, Bengaluru <i>Jayappa M Lamani¹, Dr. K Tharaka Rami Reddy</i>
10	NCMBA21	3.30 – 3.45pm	Loans And Advances Offered by Commercial Bank <i>Manoj B M , Dr. M Kathiravan</i>
11	NCMBA22	3.45 – 4.00pm	A Study on Brand Awareness at Unnitrends Clothing Company <i>Meghana, Dr. M Kathiravan</i>
12	NCMBA23	4.00 – 4.15pm	A Study on Fund Flow Statement with respect to Assets and Liability Management at Karnataka State Financial Corporation <i>Mohammed Maaz, Dr. M Kathiravan</i>

Day 1: 01/7/2022 (Friday)			PANEL 3	(Room No-603)
Sl No	Paper ID	Time of Presentation	Title of the Papers	
1	NCMBA24	1.00 – 1.15 pm	Study On Customer Perception on Quality at Trio Apparels <i>Nagesh C, Dr. M Kathiravan</i>	
2	NCMBA25	1.15 – 1.30pm	Financial Performance Analysis <i>Nandana K S, Dr. M Kathiravan</i>	
3	NCMBA26	1.30 – 1.45pm	A Study on Customer Perception towards delivery of Goods and Services at Amazon Warehouse, Bangalore. <i>Naveen M, Dr. M Kathiravan</i>	
4	NCMBA27	1.45 – 2.00pm	A Study on Customer Awareness Towards Stove Kraft Limited <i>Niveditha, Dr. M Kathiravan</i>	
5	NCMBA28	2.00 – 2.15pm	A Study on Safety Measures Provided to Workers at Imperial Auto Industries <i>Pallavi N, Dr. M Kathiravan</i>	
6	NCMBA29	2.15 – 2.45pm	The Marketing Strategy of Xmplar Management Solutions Private Limited Company <i>Pavana SS, Dr. M Kathiravan</i>	
7	NCMBA30	2.45 – 3.00 pm	Employee Welfare and Its Impact on Performance in Force Pro Logistic Pvt Ltd <i>Pooja M G, Dr. M Kathiravan</i>	
8	NCMBA31	3.00 – 3.15 pm	Marketing Mix of Puma Brand Shoes <i>Prakruthi K, Dr. M Kathiravan</i>	
9	NCMBA32	3.15 – 3.30 pm	Analysis of Indirect Taxation Pertaining to GST in Ascent Decor Pvt. Ltd, Bangalore <i>Prema Rajashekhar Navi, Dr. M Kathiravan</i>	
10	NCMBA33	3.30 – 3.45pm	Working capital management of Karnataka Soaps and Detergents Limited Bangalore <i>Sunil Kumar, Dr. M Kathiravan</i>	
11	NCMBA34	3.45 – 4.00pm	Customer Perception of Quality Products at KOMUL, Kolar <i>Srinivasa K R, Dr. M Kathiravan</i>	
12	NCMBA35	4.00 -4.15pm	A Study on Financial Statement Analysis at KOMUL, Kolar. <i>Sudarshan Kumar N M, Dr. M Kathiravan</i>	

Day 2: 02/7/2022 (Saturday)

PANEL 1

(Room No-601)

Sl.No	Paper ID	Time of Presentation	Title of the Papers
1	NCMBA36	9.30 – 9.45am	A Study on Customer Satisfaction towards Ravindu Toyota <i>Naresh V, Dr. M Kathiravan</i>
2	NCMBA37	9.45 – 10.00 am	A Study on Training and Development at St. Peter's Medical College, Hospital & Research Institute, Hosur <i>P. Nandhini, Dr. M Kathiravan</i>
3	NCMBA38	10.00 – 10.15 am	A Study on Effectiveness of Training on Talent Hunters Using Kirkpatrick Model in Quess Corp IT Staffing <i>Bharath V, Prof. A. Sahana</i>
4	NCMBA39	10.15 – 10.30am	A Study on Employee Retention Strategy at CKB Bricks Factory <i>Priya S, Prof. A. Sahana</i>
5	NCMBA40	10.30 – 10.45am	A Study on Effectiveness of Advertising Strategies Implemented by Kubera Motors, Bangalore <i>Raghavendra R M, Prof. A. Sahana</i>
6	NCMBA41	10.45 – 11.00 am	A Study on Sales Promotion Strategies of Royal Enfield, Bangalore <i>Ramya S, Prof. A. Sahana</i>

Expert Session on “Corporate Restructuring” from 11.30am to 1.00pm- Resource Person – Dr. Umesh

Lunch Break

7	NCMBA42	1.15 – 1.30pm	A Study on Change Management at UNIQ Technologies Pvt Ltd, Bangalore. <i>Rashika B, Prof. A. Sahana</i>
8	NCMBA43	1.30 – 1.45pm	A Study on Impact of CRM in Customer Satisfaction at My Stock Experts <i>Roshan Ahamed, Prof. A. Sahana</i>
9	NCMBA44	1.45 – 2.00pm	A Study on Market Growth and Product Promotion with special reference to Guiltfree Industries <i>Sachin G B, Prof. A. Sahana</i>
10	NCMBA45	2.00 – 2.15 pm	A Study on Customer Satisfaction about the Robotics Product at Stemrobo Technology Private Limited <i>Sangeetha S, Prof. A. Sahana</i>
11	NCMBA46	2.15 – 2.45pm	A Study on Performance Appraisal <i>Saranya N, Prof. A. Sahana</i>
12	NCMBA47	2.45-3.00pm	A Study of Employee Training and Development <i>Saravana Prakash, Prof. A. Sahana</i>

Day 2: 02/7/2022 (Saturday)

PANEL 2

(Room No – 602)

Sl.No	Paper ID	Time of Presentation	Title of the Papers
1	NCMBA48	9.30 – 9.45am	Analysis and Measurement of Employee Satisfaction Level in VBL Creations, Bommanahalli, Bangalore. <i>Satheesh Kumar S, Prof. A. Sahana</i>
2	NCMBA49	9.45 – 10.00 am	A Study on Employee Motivation at SAVIN CNC Engineering, Bangalore, Karnataka. <i>Sathya B, Prof. A. Sahana</i>
3	NCMBA50	10.00 – 10.15 am	Customer perception and satisfaction towards PAI International <i>Sathya V, Prof. A. Sahana</i>
4	NCMBA51	10.15 – 10.30am	A Study on Employee Performance Appraisal at Star Roofing Solution <i>Sunitha N, Prof. A. Sahana</i>
5	NCMBA52	10.30 – 10.45am	Customer Satisfaction towards Life Line Feeds Pvt Ltd, Chickmagalur <i>Tejas S, Prof. A. Sahana</i>
6	NCMBA53	10.45 – 11.00 am	A Study of Customer Buying Behaviour of Maharaj Soap Industry <i>Vijayashree P O, Prof. A. Sahana</i>
Expert Session on “Corporate Restructuring” from 11.30am to 1.00pm- Resource Person – Dr. Umesh			
Lunch Break			
7	NCMBA54	10.00 – 10.15 am	A Study on Customer satisfaction towards Airtel, Bangalore. <i>Vinod Kumar N, Prof. A. Sahana</i>
8	NCMBA55	10.15 – 10.30am	A Study on Financial Performance and Analysis at Bangalore Milk Union Limited <i>Arbaz Khan N, Prof. V Lakshmi Suneetha</i>
9	NCMBA56	10.30 – 10.45am	A Study on Customer Satisfaction towards Bajaj Two Wheelers & Analysis of Service Provided by Bajaj <i>Arjun Puttaswamy Gowda M V, Prof. V Lakshmi Suneetha</i>
10	NCMBA57	10.45 – 11.00 am	A Study on Cash from Operating Activities at Aditya Birla Group IndustriesLtd., Kumarapatnam, Davanagere <i>Aruna B N, Prof. V Lakshmi Suneetha</i>
11	NCMBA58	2.15 – 2.45pm	A Study on the Effectiveness of Human Resources Policies at stovekraft Ltd, Harohalli Industrial Area. <i>Asha, Prof. V Lakshmi Suneetha</i>
12	NCMBA59	2.45-3.00pm	Customer Attitude and Perception towards Bisleri Packaged Drinking Water in Bangalore <i>Bhargavi B, Prof. V Lakshmi Suneetha</i>

Day 2: 02/7/2022 (Saturday)

PANEL 3

(Room No-603)

Expert Session on “Corporate Restructuring” from 9.30am to 11.00am- Resource Person – Dr. Umesh

Sl.No	Paper ID	Time of Presentation	Title of the Papers
1	NCMBA60	9.30 – 9.45am	A Study on Customer Satisfaction Level of Gold Loan Credit Facility at Muthoot Finance <i>Brunda P, Prof. V Lakshmi Suneetha</i>
2	NCMBA61	9.45 – 10.00 am	Inventory Management at Erevu Ventures Pvt Ltd, Bangalore <i>M Deepak, Prof. V Lakshmi Suneetha</i>
3	NCMBA62	10.00 – 10.15 am	A Study on Demand Generation Strategy at Leads and Sales Company <i>CH Ramya Priya, Prof. V Lakshmi Suneetha</i>
4	NCMBA63	10.15 – 10.30am	A Study on Employee Job Satisfaction at Metro Cash & Carry Pvt Ltd. <i>Deepika P, Prof. V Lakshmi Suneetha</i>
5	NCMBA64	10.30 – 10.45am	A Study on Consumer Behaviour with reference to Metro Cash and Carry <i>Dhanyatha K, Prof. V Lakshmi Suneetha</i>
6	NCMBA65	10.45 – 11.00 am	Customer Perception towards Digital Marketing Services <i>Harisha Y B, Prof. V Lakshmi Suneetha</i>

Expert Session on “Corporate Restructuring” from 11.30am to 1.00pm- Resource Person – Dr. Umesh

Lunch Break

7	NCMBA66	1.15 – 1.30pm	A Study on Employee Welfare Measures at Web Smart India <i>Bhavitha V N, Prof. V Lakshmi Suneetha</i>
8	NCMBA67	1.30 – 1.45pm	A Study on Profitability Analysis at SAA AB Engineering Pvt Ltd <i>Hema N, Prof. V Lakshmi Suneetha</i>
9	NCMBA68	1.45 – 2.00pm	A Study on financial planning and performance of UNIQ Technologies Private limited, Bangalore <i>Princella Jacqueline A K, Prof. V Lakshmi Suneetha</i>
10	NCMBA69	2.00 – 2.15 pm	A Study of Client Acquisition Strategy of Lamda Components PVT. Ltd. <i>Shilpa B T, Prof. V Lakshmi Suneetha</i>
11	NCMBA70	2.15 – 2.45pm	A Study on Working Capital Management at My Stock Experts, Bangalore. <i>Shubham Panday, Prof. V Lakshmi Suneetha</i>
12	NCMBA71	2.45-3.00pm	A Study on Inventory Management at Ethnic Silk Mills <i>Dawood A, Prof. V Lakshmi Suneetha</i>